

RETAIL CONSOLIDATION REDUCES OTIF FINES TO \$0

CHALLENGE

A leading beauty and skin care brand was looking for a third-party logistics partner to help optimize their supply chain and address ongoing service failures and compliance issues driving high retail chargebacks and transportation costs.



RESULTS

95%+

avg. OTIF Score

95%

Trailer Utilization

\$0

in OTIF Fines

30%

Reduction in
Freight Costs

SOLUTION

A four-phased data-driven approach addressing root cause performance issues.

1

SYSTEM INTEGRATION

A complete WMS & TMS integration provided increased visibility & cleaner order drops, reducing errors, increasing Walmart's OTIF score to **98.5%**.

2

NETWORK STUDY

Completed a full lane & order analysis, identifying consolidation opportunities, increasing shipment density, and maximizing trailer utilization to **95%**.

3

ORDER BUILD OPTIMIZATION

Orders built to retailer palletization & labeling requirements, minimizing retailer compliance fines.

4

REDUCED LTL RELIANCE

Leveraged the network analysis to build optimized truckloads, eliminating dependence on LTL, reducing freight cost by **30%**.